

NON-FUNGIBLE ART **REPORT**

2018 - 2019

Swiate

NIFTIES

makersplace



NonFungible.com

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Summary

INTRODUCTION

MAJOR MILESTONES

Milestones of 2018 & 2019

GLOBAL TRENDS

Total USD volume

Number of Crypto Artists

Number of Crypto artworks

USD transferred over time

Transaction volume over time

Primary and Secondary sales

ART MARKETPLACES

Known Origin, Makersplace, Digital Art Chain & Blockchain Art

Exchange: USD, Transactions, Artists & Artworks

SuperRare

TOP BUYERS

ART MARKET SIZE IN THE NFT SPACE

USD Traded

Transactions

CONCLUSIONS

What you'll find in this report

- 1 How is the Blockchain Art market evolving since its first steps in 2018?
- 2 What is the distribution between primary and secondary markets?
- 3 How many collectors and artists in the Blockchain Art space?
- 4 What are the exact role and importance of Art marketplaces ?
- 5 How big is Blockchain Art compared to the overall NFT space?



Projects analyzed



Blockchain Art Exchange



CryptoPunks



Josie Bellini



Pascal Boyart



Clovers



CryptoSkulls



JOY



Skullys



Connie Digital



Digital Art Chain



Known Origin



SuperRare



CryptoArte



Ethmoji



MakersPlace



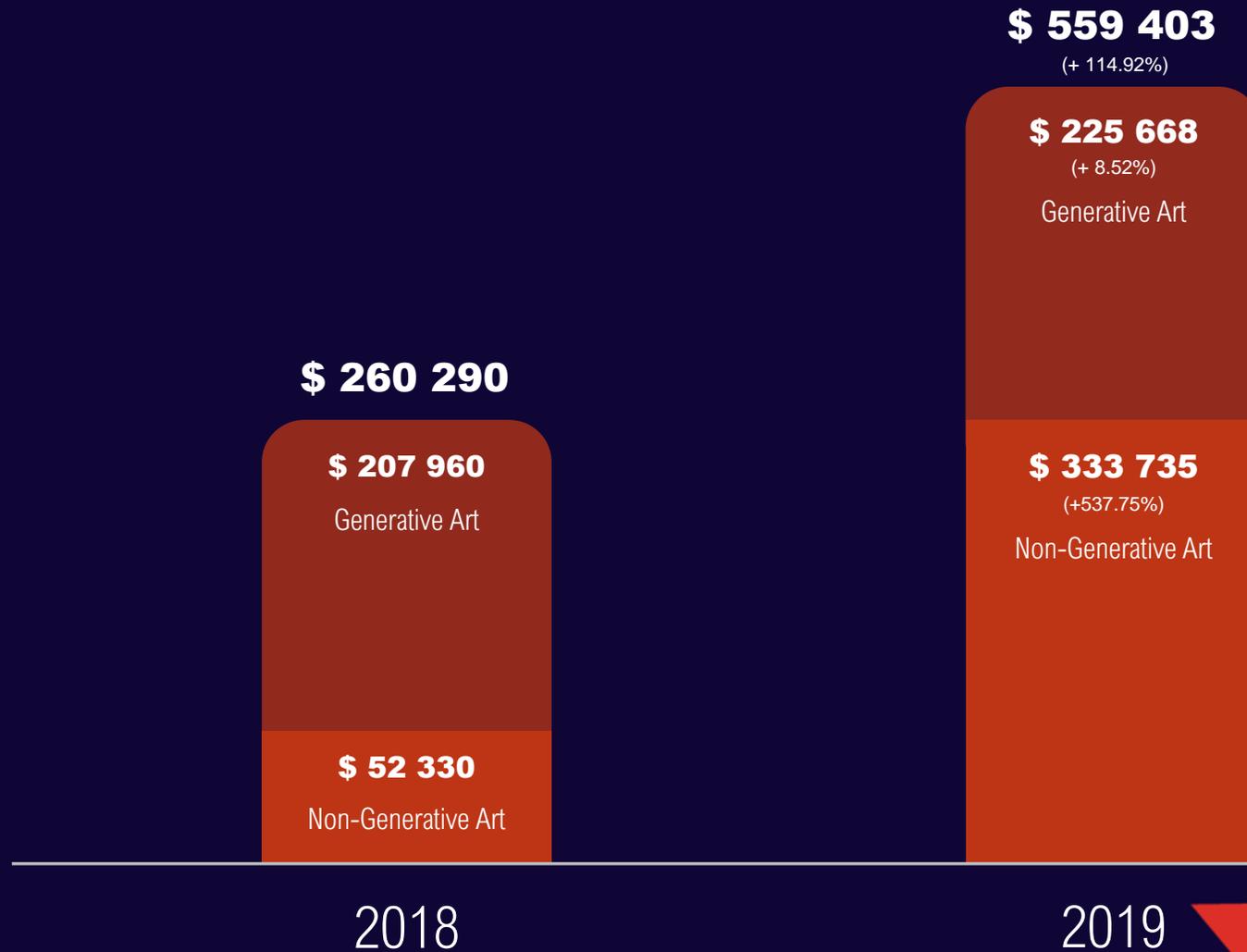
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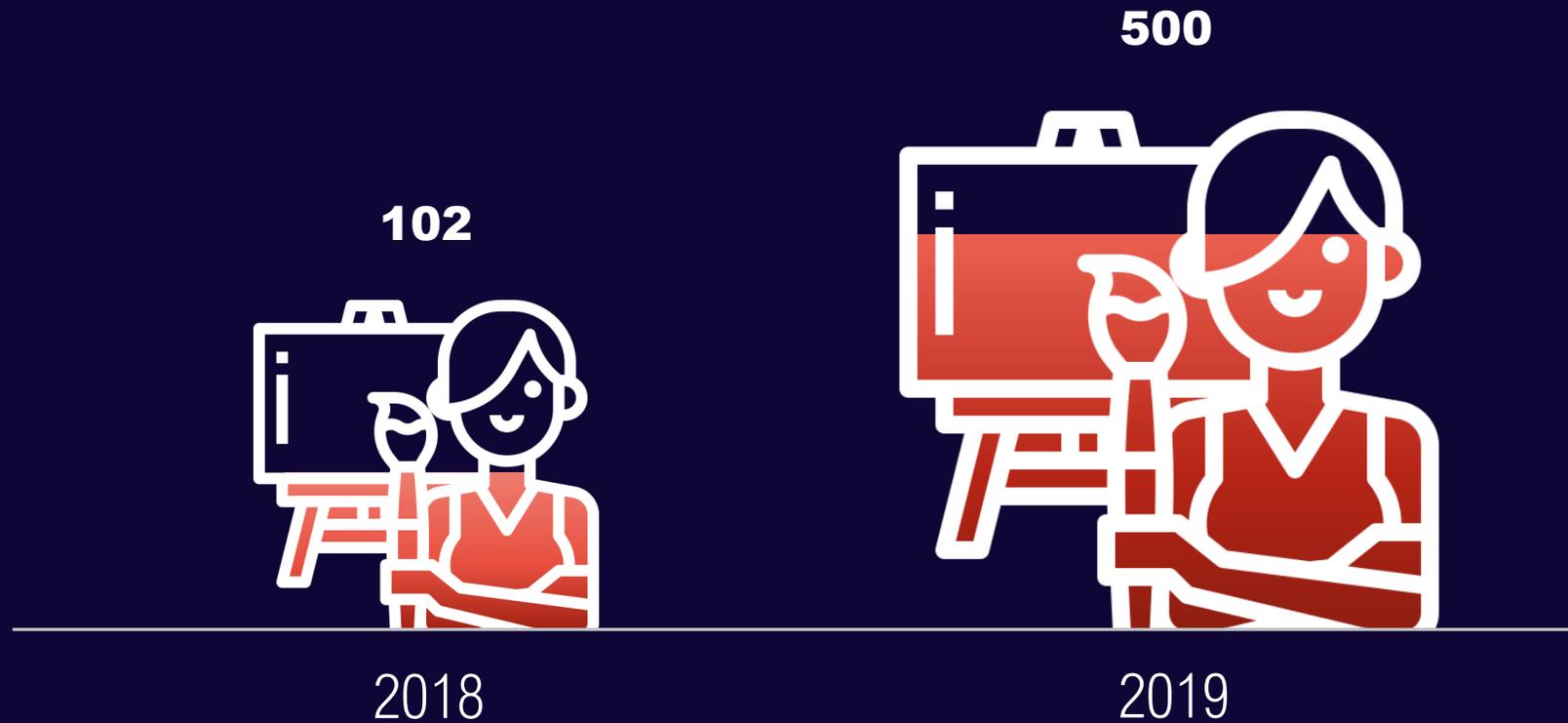
GLOBAL TRENDS



Global USD volume traded

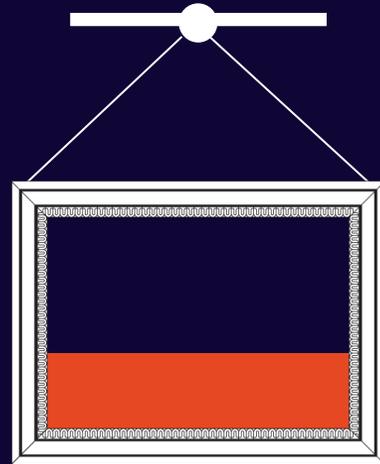


How many crypto artists?



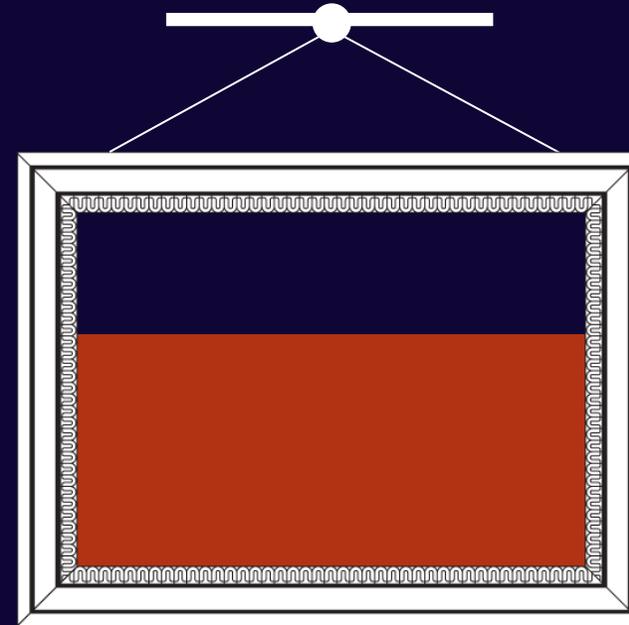
These metrics have been calculated based on the data from the four largest Art marketplaces :
Known Origin, SuperRare, Blockchain Art Exchange and Makersplace

How many artworks?



2 146

2018



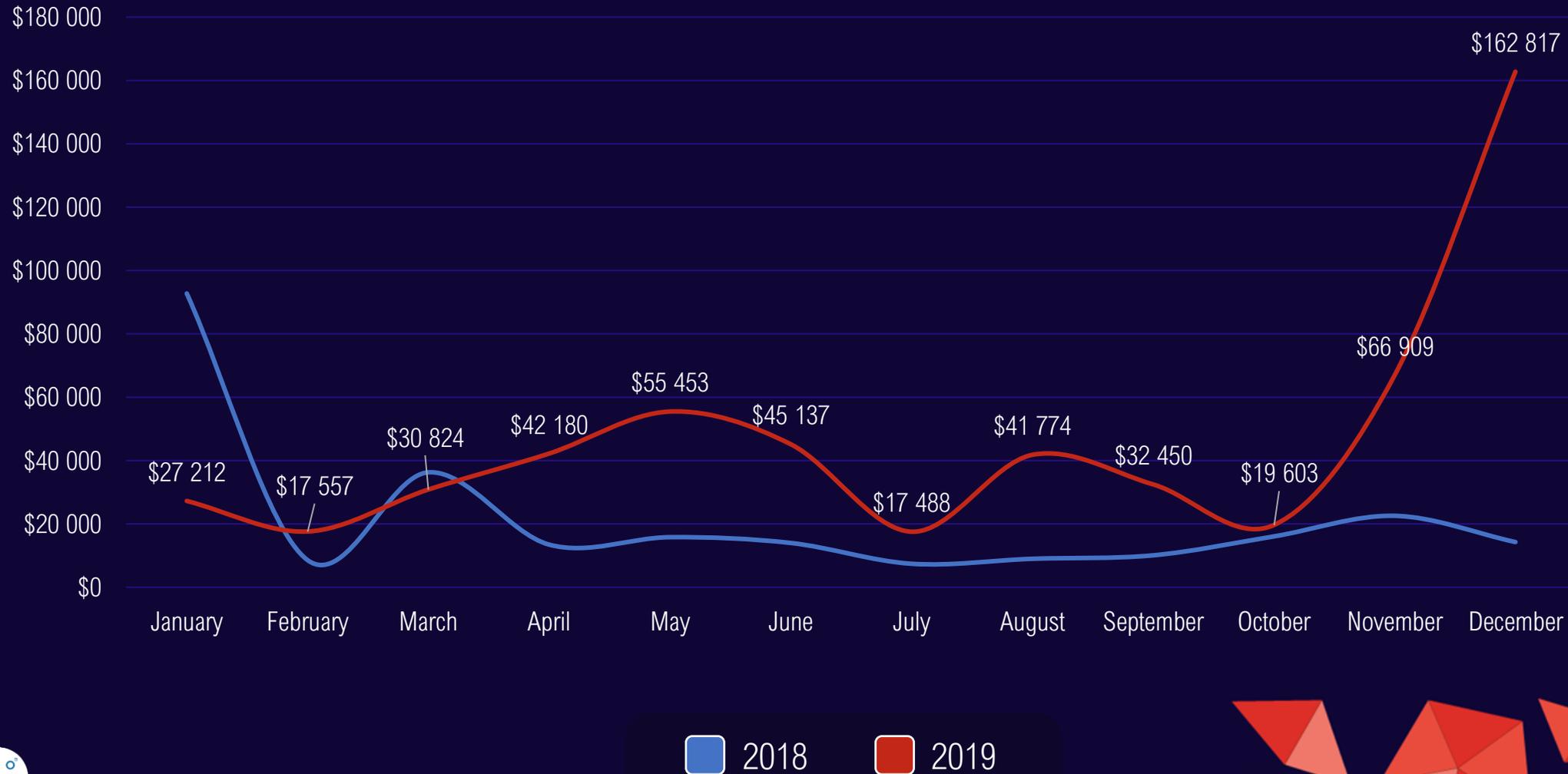
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2019

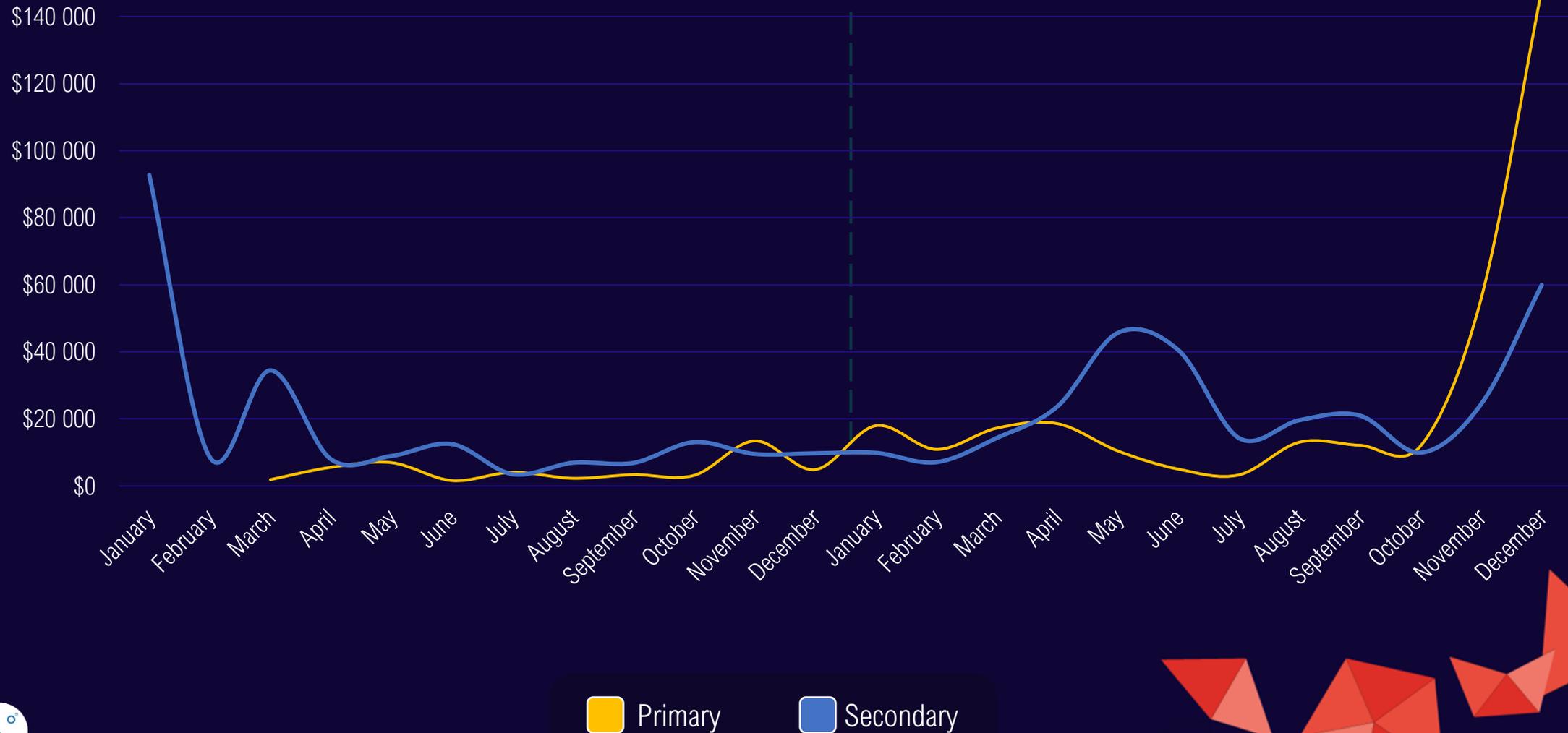
These data are based on the volume of Primary Art Market sales to determine the volume of original artworks in circulation on the art marketplaces.

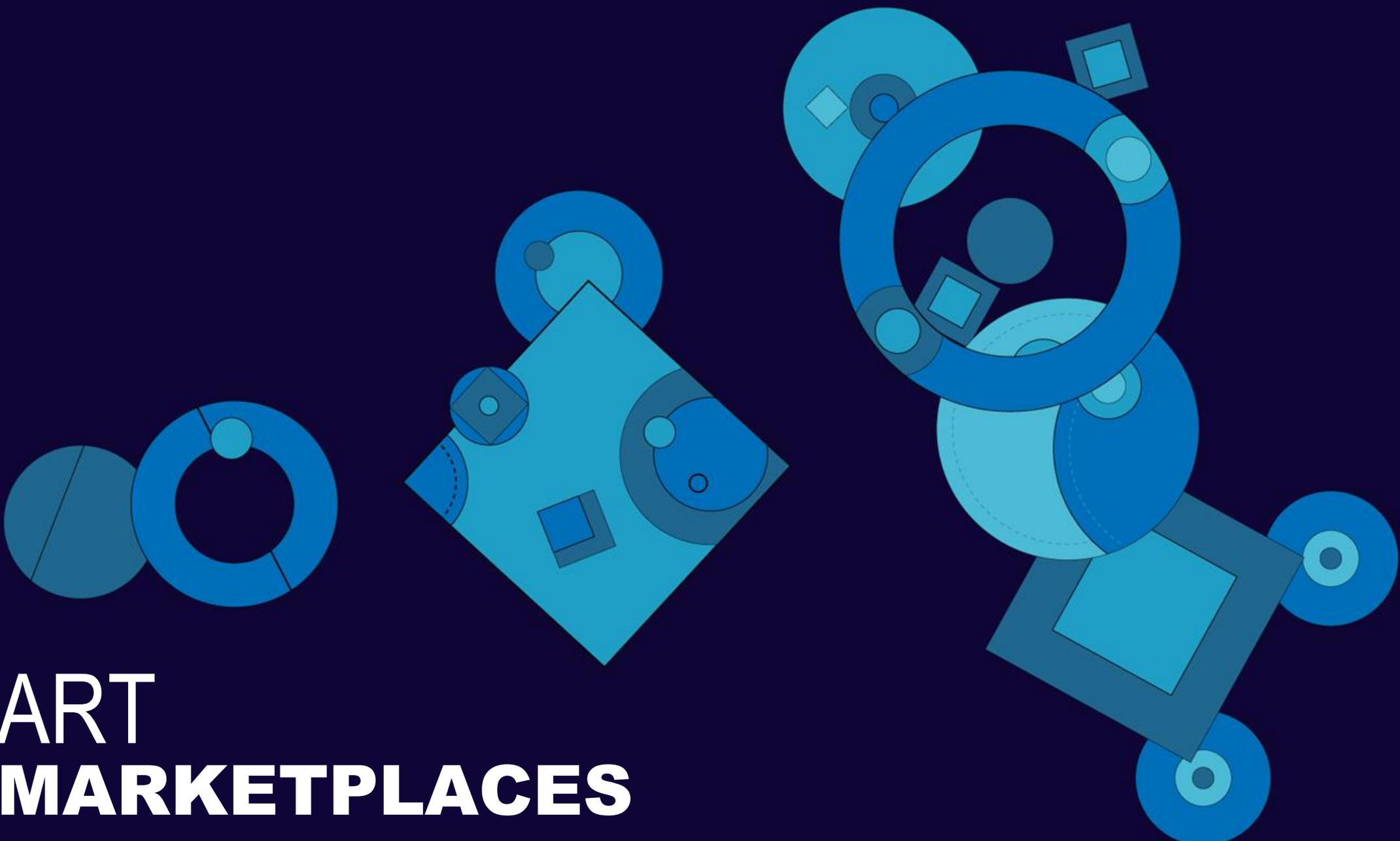
USD transferred over time*

*Global Dapp volume, not only sales



Primary and Secondary sales evolution

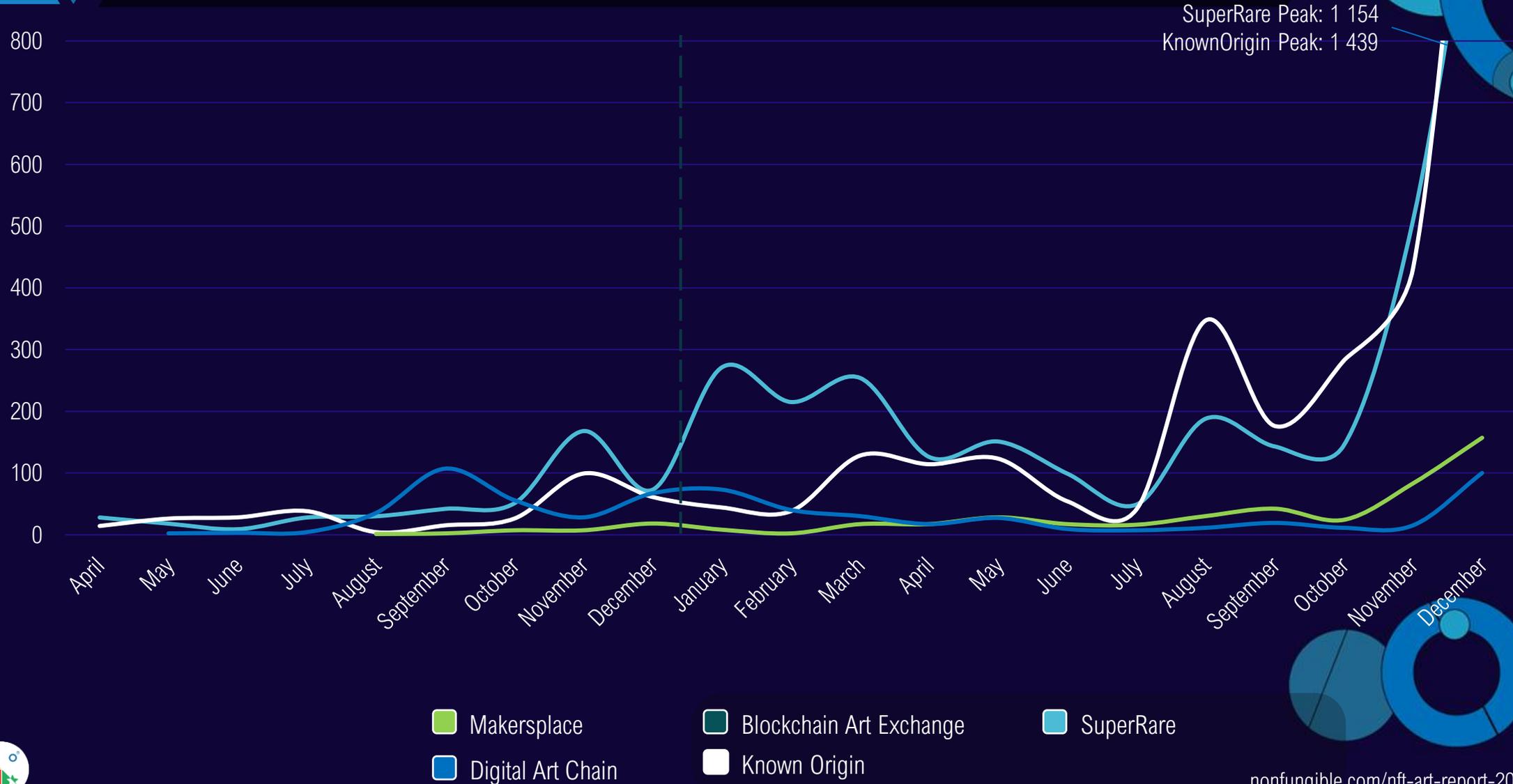




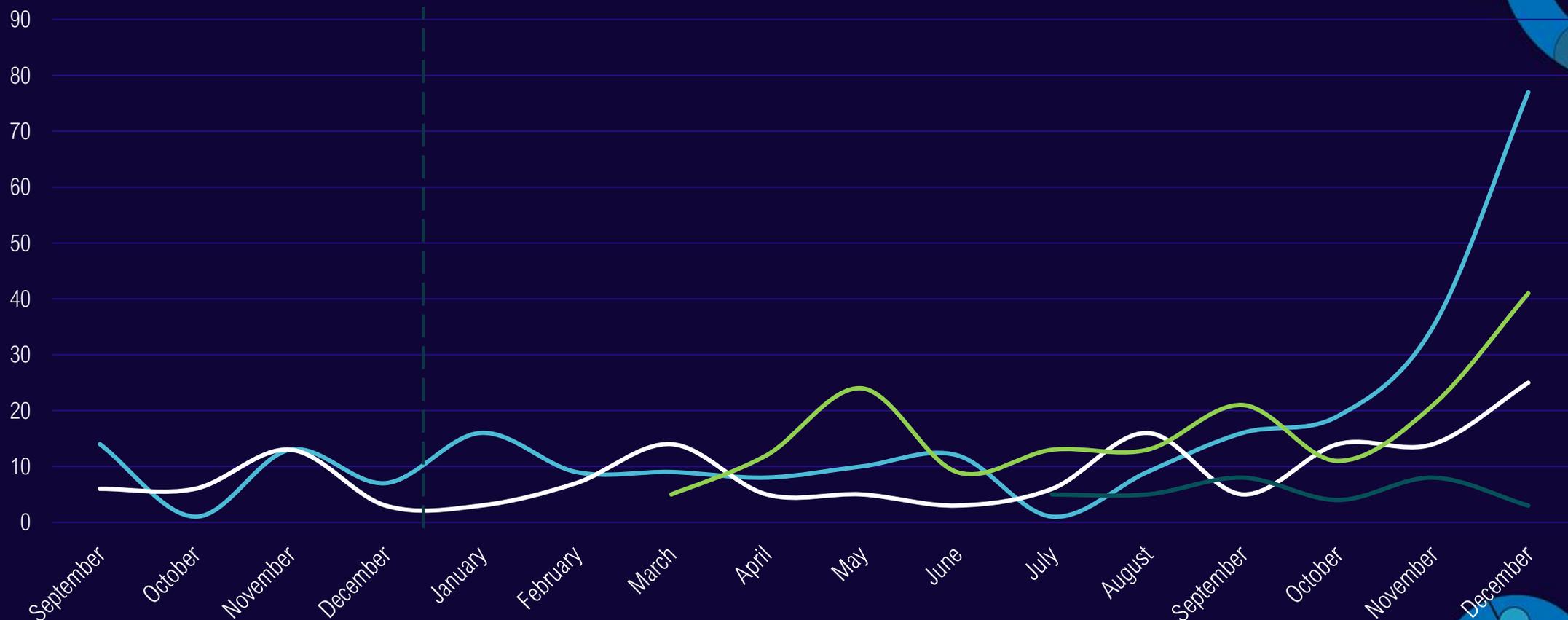
ART MARKETPLACES



Volume of sales per Art Marketplace



Number of artists per Art Marketplace*



*Artists with at least one sale during the month, not the total cumulative volume of artists per platform

*Digital Art Chain isn't shown due to the lack of Metadata for artists

Makersplace

Blockchain Art Exchange

Known Origin

SuperRare

TOP BUYERS

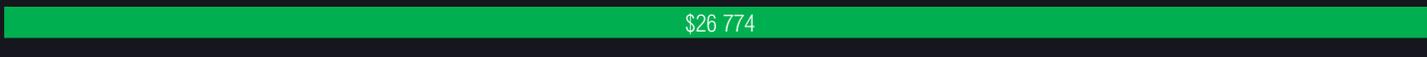
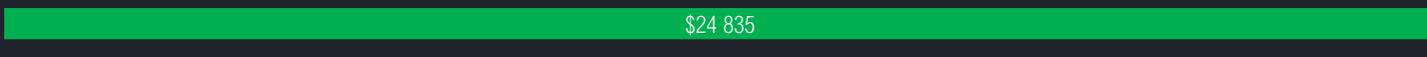
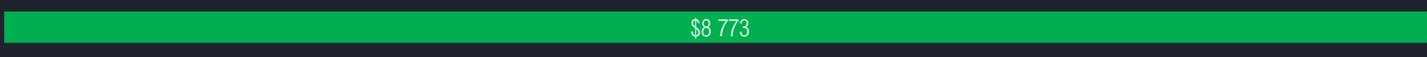
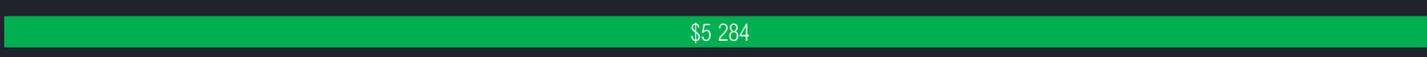


Top 2018 Buyers – Chart

Wallet Address

USD spent

Distribution per project

0x9aa6eb65f042e197d1293f36c5bb887dfb9e585c	\$26 774	 \$26 774
0x03911fecabd6b4809c88e2e6eb856ec932b2ee3e	\$24 835	 \$24 835
0xdde8df9a7dc9f68bdac815f493d1d731de911b5a	\$17 759	 \$17 759
0xf3860788d1597cecf938424baabe976fac87dc26	\$11 865	 \$11 865
0x287b1574aff39811c0b38fa24aafa7f0dfc1dbd1	\$11 542	 \$11 542
0x5bb35c9576ef6e42d4447adcb3272f0b8582e82e	\$8 773	 \$8 773
0x10017ca37b1257ac0771e24652aa28c758e378eb	\$8 707	 \$7 872 \$753
0x976b598539eef4e35297866ffce465d2e94b7cc7	\$5 741	 \$5 741
0x82f3d96ebf1e3e8ee3d8ea3c09a35d8a1b356b8e	\$5 334	 \$5 334
0xec6d36a487d85cf562b7b8464ce8dc60637362ac	\$5 284	 \$5 284

 Digital Art Chain

 CryptoPunks

 Superrare

 Known Origin

Top 2019 Buyers – Chart

Wallet Address

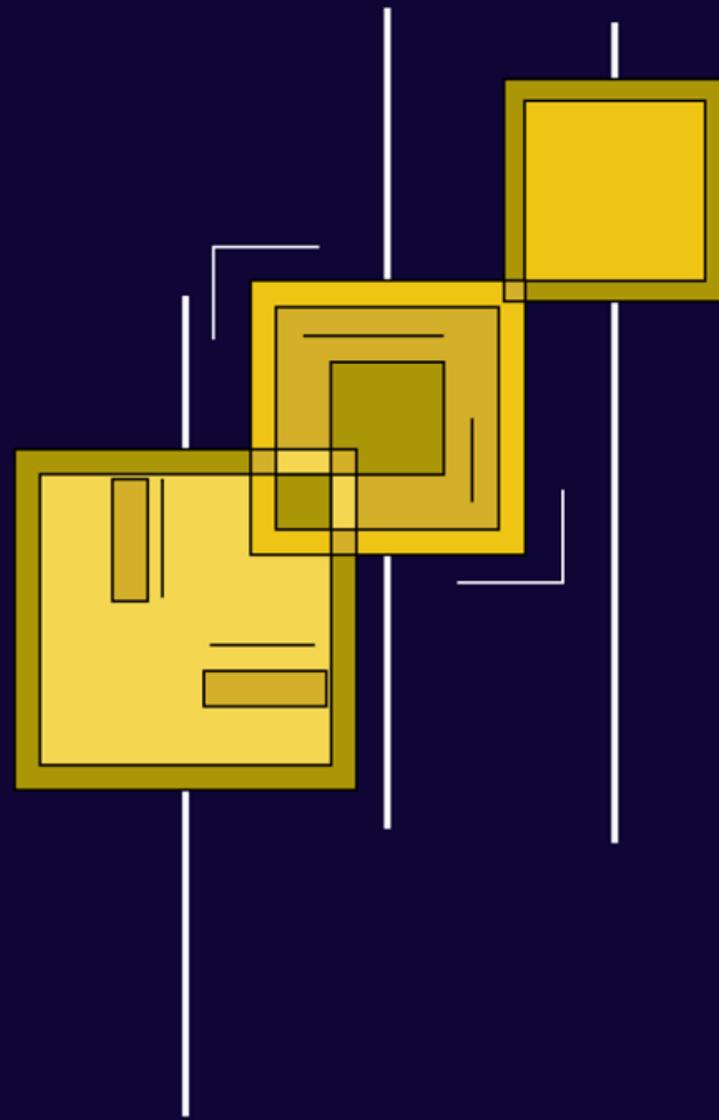
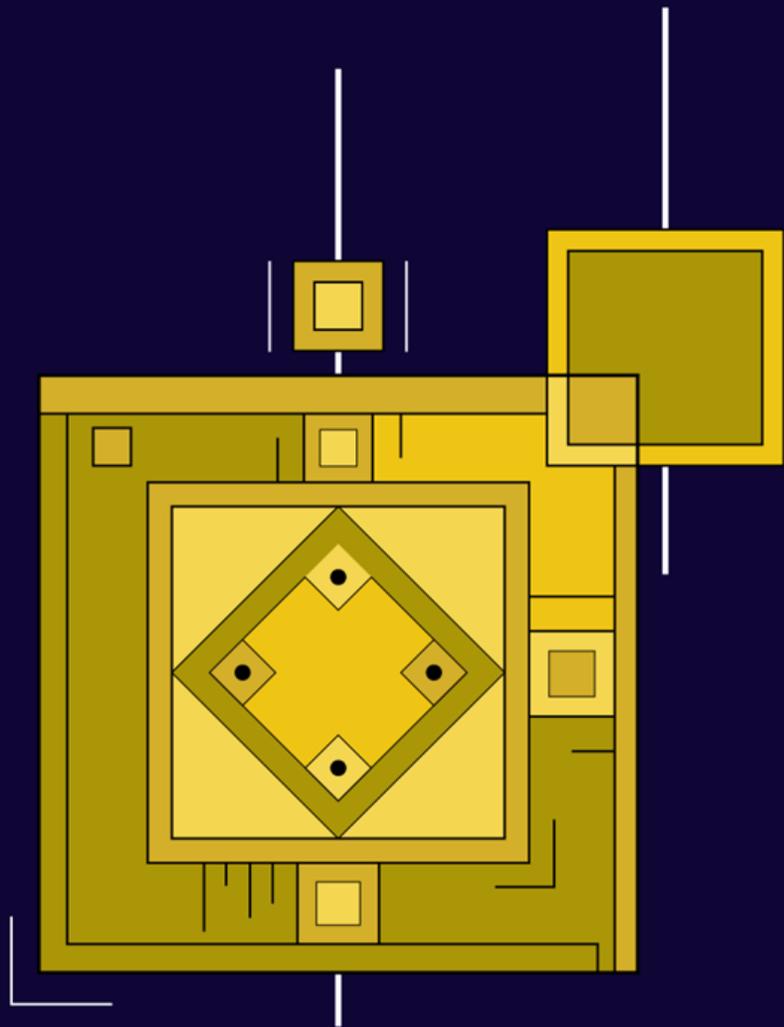
USD spent

Distribution per project

Wallet Address	USD spent	Distribution per project
0xf52393e120f918ffba50410b90a29b1f8250c879	\$60 362	\$47 778 (Superrare), \$9 343 (CryptoPunks), \$3 240 (Joy World)
0xd2af803ad747ea12acf5ae468056703ae48785b5	\$35 049	\$27 536 (Superrare), \$2 734 (CryptoPunks), \$4 778 (Pascal Boyart)
0x78f0269f5b1ca914c8c58993f41181f89e212b27	\$26 405	\$8 246 (CryptoPunks), \$16 929 (Superrare), \$825 (Autoglyphs)
0xdc19d539369c3da9172de453c05bc503c9ac6bc2	\$23 916	\$23 916 (Superrare)
0x7d438bf6567673867480b7923669bf349e6c8c12	\$21 877	\$18 178 (CryptoPunks), \$2 914 (Josie), \$591 (Digital Art Chain)
0xd387a6e4e84a6c86bd90c158c6028a58cc8ac459	\$20 531	\$17 332 (CryptoPunks), \$3 063 (Autoglyphs)
0x10017ca37b1257ac0771e24652aa28c758e378eb	\$18 460	\$17 477 (Superrare), \$901 (Digital Art Chain)
0x9af481276b075e036bc23e887a8bd275e69ef74c	\$6 781	\$5 738 (Superrare), \$966 (CryptoPunks)
0xe83c750b2708320bb134796c555b80df39a3d97b	\$6 421	\$6 421 (CryptoPunks)
0xedb7f337a3e4f1523a25d56e205a287168991f7c	\$6 079	\$3 424 (Superrare), \$500 (CryptoPunks), \$1 627 (Josie), \$444 (Connie)

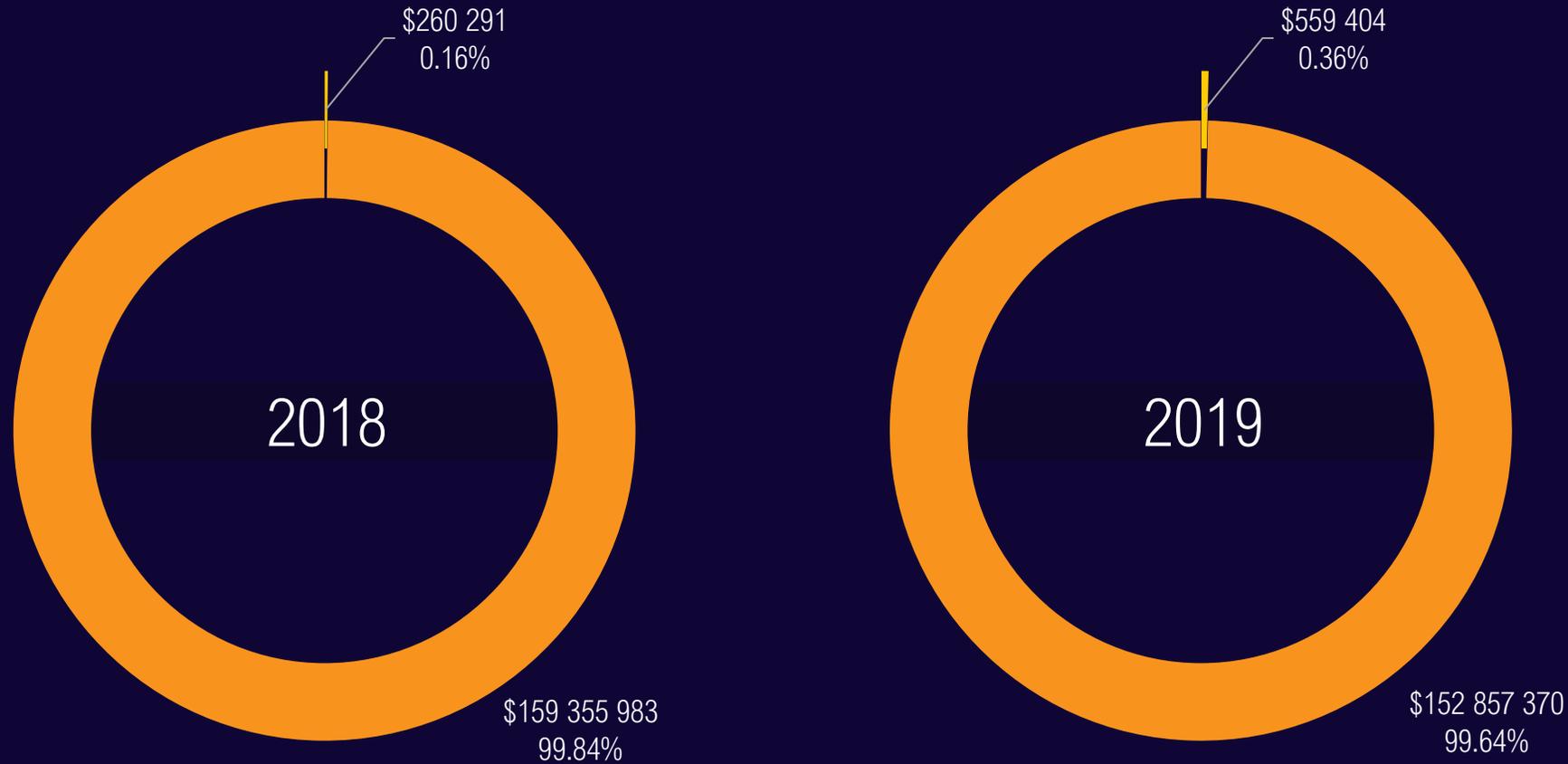


ART MARKET SIZE IN THE NFT SPACE



Art Market Size – USD Traded*

*Global Dapp volume, not only sales

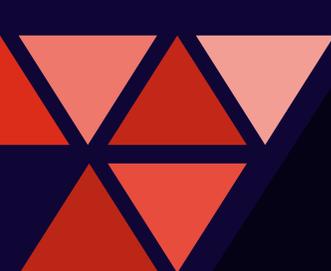


Global NFTs Art NFTs



GLOBAL CONCLUSIONS





Global Conclusions

The NFT Art segment has several significant forces, which invite to consider it really seriously:

- ✓ Mature players (marketplaces, artists, ...)
- ✓ Attraction of new audiences outside the crypto-sphere
- ✓ A strong and natural fit between the technical medium and the Art Collection use case
- ✓ Marked interest by investors & Whales (WhaleShark, Winklevoss Twins,...)
- ✓ Three-digit growth over the period analyzed

In the meantime, the Art Ecosystem will have several main challenges to face to ensure its future growth:

- ✓ Develop a strong secondary market to ensure assets liquidity
- ✓ Continue to attract non-crypto artists
- ✓ Identify solutions to ensure royalties on secondary market sales





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THE NONFUNGIBLE TEAM



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